

Women on the Rise

CONQUERING UNIQUE RETIREMENT CHALLENGES



Financial success is a goal for many, but women face unique barriers that can make that goal more difficult to achieve. Understanding today's financial landscape can help women rise to the challenge, know their options and take control of their financial futures.

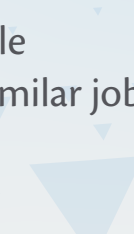
Daunting Realities

Although history has seen some significant progress for women over the last century, there's still a long way to go toward financial equality.

Women make

80.5 cents

for every dollar their male counterparts make in a similar job.^{1v}



Average Social Security benefits per year:²

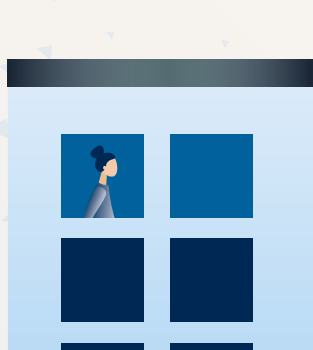
\$14,928

FOR WOMEN

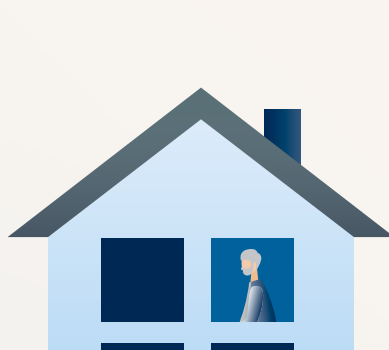
\$18,780

FOR MEN

Number of women in their 50s who may be forced to lower their standard of living after retirement:³



Single women



Single-income households



Two-income households

Enormous Potential

The truth is, women wield a huge amount of influence over the economy, and their impact is only likely to grow.



Women control

51 percent

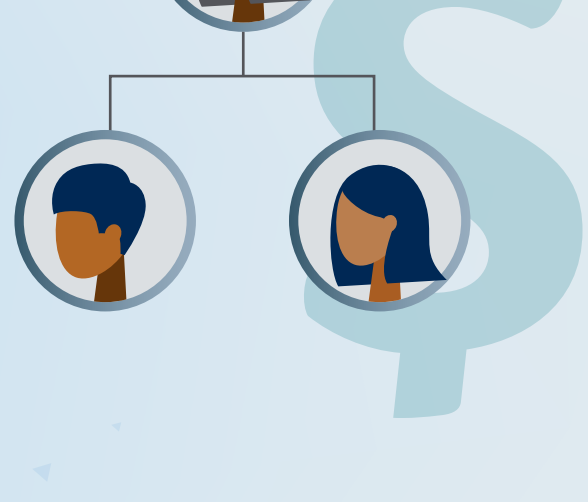
of all personal wealth in the United States today.⁴



Over the next 40 years, women stand to inherit

\$28.7 trillion

in intergenerational wealth.⁵



Women save

9 percent

of their salary, on average...almost a

full percent

more than men.⁶

Increasing Impact

The numbers don't lie: more women are successfully founding and leading businesses than ever, with impressive results.

Today, there are

114 percent

more female entrepreneurs than there were just 20 years ago.⁷



Since 2007, the number of businesses owned by African-American women has grown by

164 percent⁸



Businesses founded by women deliver

2 times

more revenue per dollar invested.⁹



GET SUPPORT FOR THE JOURNEY.

While economic equality cannot be created overnight, we can help ensure women are informed, supported and prepared to pursue their own unique goals.

Schedule a consultation with Investment Answers at investmentanswers.net and let's get to work, together.

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DISCLOSURES AND CITATIONS

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